



**Smart Choice**  
Get a **\$150,000** loan for **\$795** a month. [Click Here!](#)

With News & Classifieds From: **THE BAY CITY TIMES**

the fan shop  
YOUR SOURCE FOR TEAM MERCHANDISE

CLICK HERE

SEARCH

FIND A BUSINESS

- [Home](#)
- [News+Biz](#)
- [Travel](#)
- [Sports](#)
- [Forums](#)
- [H.S. Sports](#)
- [Living](#)
- [Entertainment](#)
- [Classifieds](#)

## OAKLAND BUSINESS REVIEW

# Time is money: WorkForce Software automates time-tracking system

Thursday, November 16, 2006

**BY MARY LOWE**  
mlowe@mbizreview.com

The way companies track employee time spent on the clock can be mean a lot to their bottom line.

The cost savings realized when an automated system is substituted for a manual operation can be huge.

"We have done studies on that, and what we have seen is that employers will save as much as 2 percent to 3 percent of their total payroll cost by putting in a system like this," Kevin Choksi, chief executive officer of WorkForce Software, said. WorkForce is a provider of time-management software solutions.



Kevin Choksi, CEO and co-founder of WorkForce Software at right, with Bob Gallagher, vice president of business development, in their Livonia office. *Photo by Heather Rousseau*

Large corporations of 10,000 employees or more discovered this years ago, creating their own automated time-tracking systems to eliminate the errors associated with manual operations.

Now more and more software companies, like WorkForce Software of Livonia, are bundling their time management product offerings with increased functionality, providing for ease of use, and lowering the end-cost to companies that would otherwise have to create new time management systems to replace their antiquated solutions, or eat the expense of complex upgrades.

Last week WorkForce Software announced it would offer its time management solutions as a suite of products under the brand name EmpCenter. The announcement puts the 7-year-old company in line with market practice of offering a core product, in this case, WorkForce's time and attendance product, and providing separate supplemental feature modules under the same brand umbrella. The announcement was made simultaneously with the company's launch of the 6.22 version of its core product.

Time tracking with product suites like EmpCenter is much more sophisticated than the automated systems of old. Solutions for everything from scheduling employee project time, to compliance with the Sarbanes Oxley Act of 2002 are provided with products now on the market.

"That has been a big up tick in our business, because we are one of the options

- INSIDE BUSINESS**
- » American Biz Daily
  - » Autos
  - » Auto Weblog
  - » Business Review
  - » BusinessWire
  - » Market Updates
  - » NewsFlash
  - » Newspapers
  - » PR Newswire

**BUSINESS RESOURCES**

- Banking Services**
- » [Bank Of Ann Arbor](#)
- Business Travel**
- » [Bell Tower Hotel](#)
- Commercial Lighting**
- » [Gross Electric](#)
- Commercial Real Estate**
- » [Listings](#)
- Commercial HVAC**
- » [Fuller Heating](#)
- Interest Rates**
- » [Rock Financial](#)
  - » [United Bank & Trust](#)
- Mortgage News**
- » [Rock Financial](#)
- Telephone Service**
- » [Talk America](#)

An Advertising Section

**Site Tools**

- 
- 
- 
- 

**Speak Up!**

- Talk about business
- Talk about autos
- Talk W. Mich. Biz

**Get The Best Local...**

[Jobs | Autos | Real Estate](#)

[All Classifieds | Place An Ad](#)

» [Traverse City Vacation Sweepstakes](#)



**Music, dance, theater and more**

**FROM OUR ADVERTISERS**

[Increase cash flow and close in just 7 business days with the Quick Turn mortgage from Rock Financial](#)

**• Advertise With Us**

**OUR AFFILIATES**

THE BAY CITY TIMES

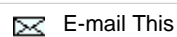
out there," Bob Gallagher, vice president of marketing for WorkForce, said.



The EmpCenter, or employee center, is therefore not designed simply to replace the old paper card time clock, but is being used in white collar environments where companies want to track the amount of time being spent with individual clients, or data management systems are needed to ensure employers are in compliance with labor law, union rules, and other regulations governing their businesses.

WorkForce employs not only systems installation consultants, but consultants that can identify legal issues and provide solutions that will help companies overcome the obstacles associated with those challenges.

"We found that about two-thirds of the customers that we talked to are in violation of some labor law before we put our solution into place, and they usually don't even realize it," Choksi said. "If you're not controlling your salary, if you don't have the right controls and procedures around that, then you're going to have problems with the Sarbanes Oxley legislation, and our software helps to eliminate that."



[The Best Local Classifieds: Jobs](#) | [Autos](#) | [Real Estate](#) | [Place An Ad](#)

**Special Home Delivery Offers!**



[Ann Arbor News](#) | [Bay City Times](#) | [Flint Journal](#) |  
[Jackson Citizen Patriot](#) | [Kalamazoo Gazette](#)  
[Muskegon Chronicle](#) | [Saginaw News](#)

[About Us](#) | [Help/Feedback](#) | [Advertise With Us](#)



Use of this site constitutes acceptance of our [User Agreement](#) and [Privacy Policy](#)  
©2006 [Michigan Live LLC]. All Rights Reserved.

